



DRIVE HOCKEY

ANALYTICS

PORTABLE ANALYTICS SYSTEM

2024



Next generation analytics for amateur hockey

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In the arena of amateur sports, **training and recruitment is based solely on gut instincts and guesswork**, leading to millions of teams and athletes not reaching their full potential.

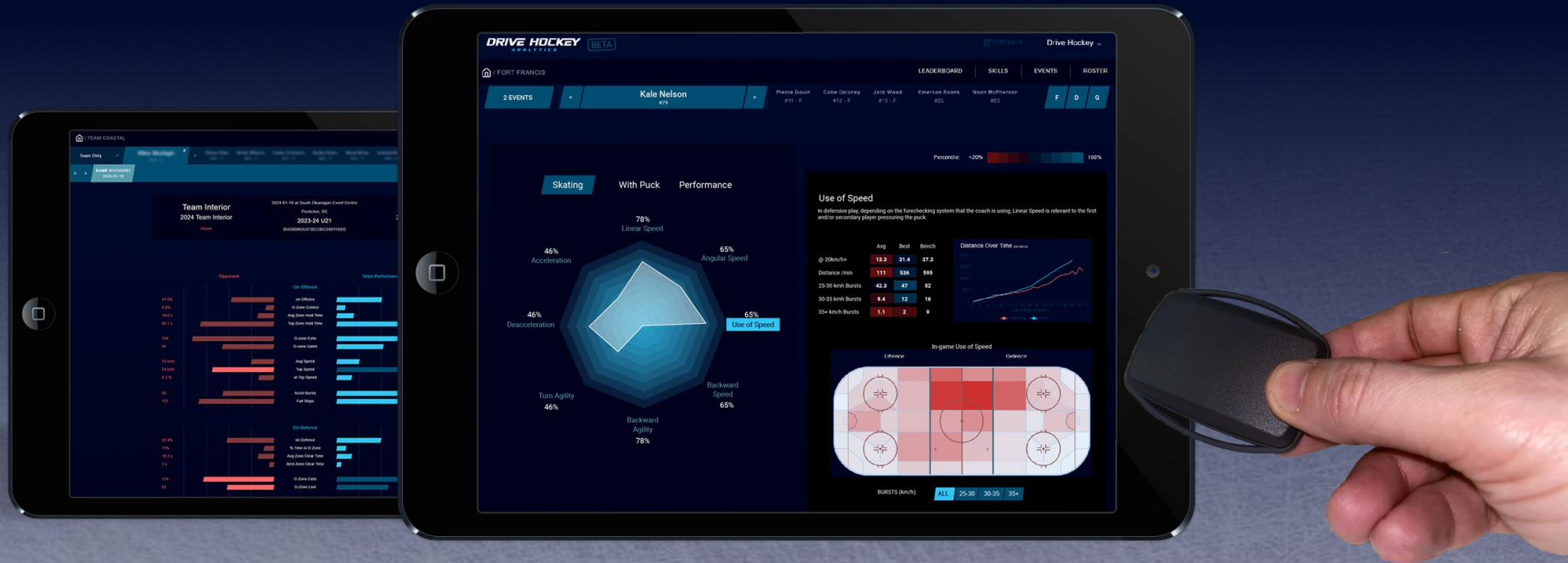
The NHL's advanced player & puck tracking system is **revolutionizing pro hockey**, but it is too complex & cost prohibitive for amateur teams.



"As a player, you don't fully realize the impact of player and puck tracking until you see the data. It's game-changing"
- **Connor McDavid, Edmonton Oilers**

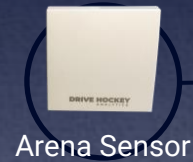
"Player & puck tracking was to give people insights into the game ... now in the era that we're in, the opportunities are limitless."
- **Gary Bettman, NHL Commissioner**

Drive Hockey's patented sensor & AI technology makes NHL-level performance analytics simple & affordable



Our Powerful Analytics System is Now Available in a Mobile Kit

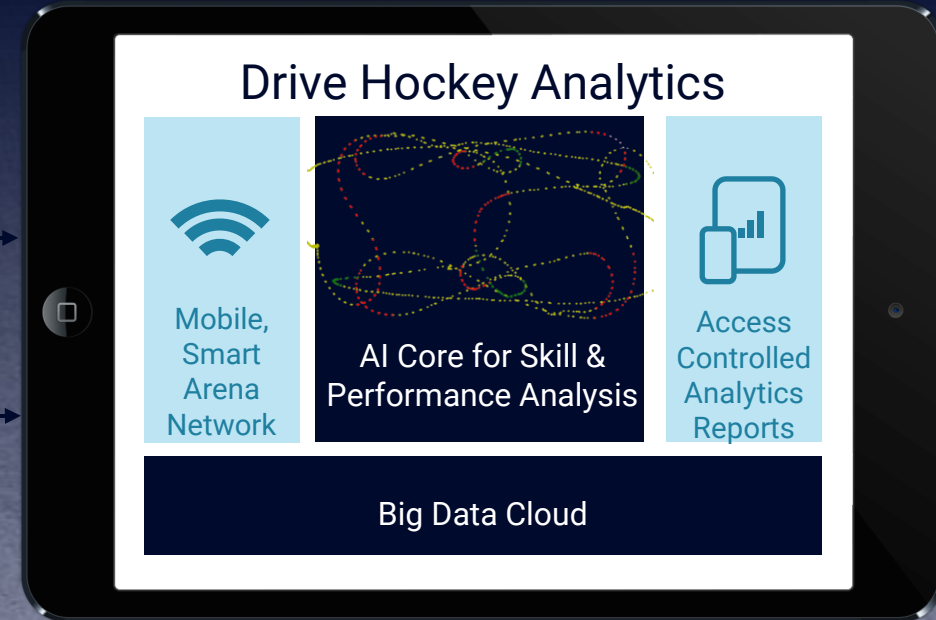
Each licensed system includes patented sensor hardware and data processing using hockey-trained AI.
Analytic reports are available for coaches, players and parents online.



Arena Sensor



Player Sensor



Skill Development



Recruitment & Scouting



Coaching Strategy



Injury, Health & Fatigue Mgmt.

Players & Coaches are provided with NHL-level insights on exactly how to improve their game

Players Wear Sensors

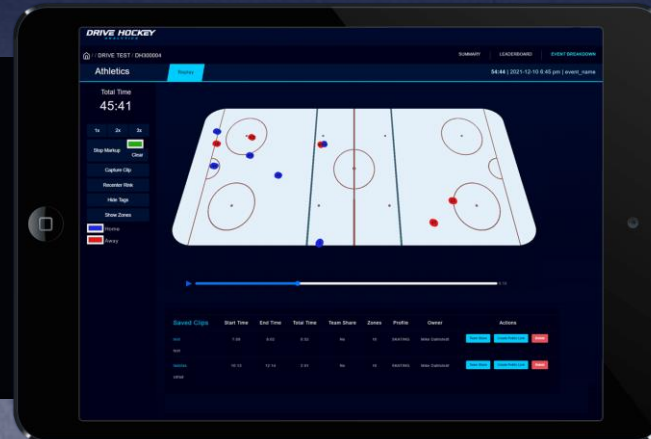
Sensors track their every movement, worn in shoulder pads, setup in <15mins

Analytics Captured

AI identifies, measures, and benchmarks skills and game mechanics

Adjust & Improve

Player and coach view analytics via web app, accessing a constructive means to move forward & monitor improvements



Access Controlled Logins for Coaches, Players & Parents

Post Game Reports

Skill Evaluation & Development

Heatmaps

Game Impact

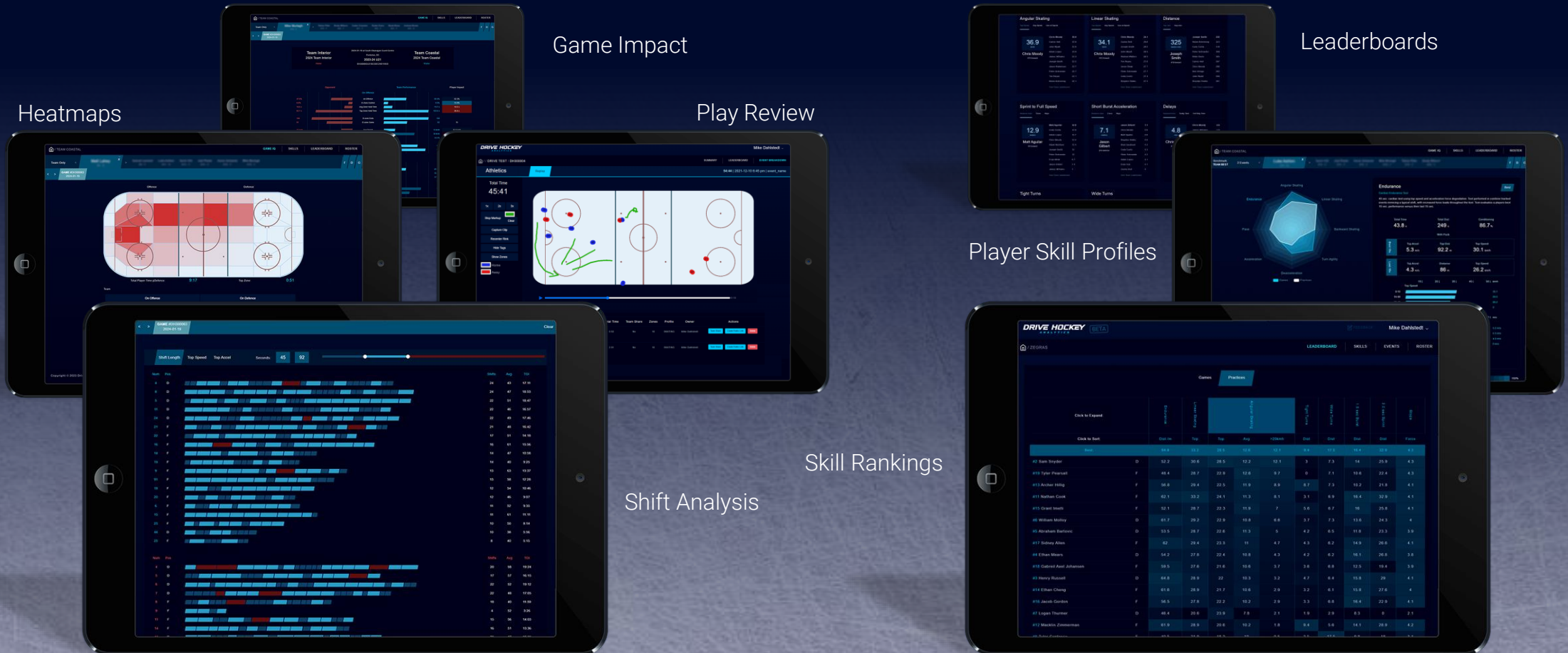
Play Review


Leaderboards

Player Skill Profiles

Skill Rankings

Shift Analysis






Linear Skating

Skating in a straight line


Game Situations: <ul style="list-style-type: none"> - Forecheck - Backcheck - Support on Rush - Net Drive - Zone Entry/Exits - Break-A-Way 	Key Performance Metrics (while Linear): <ul style="list-style-type: none"> - Top Speed - Time at Top Speed - Peak Acceleration - Forwards vs. Backwards - With Puck vs. Without Puck
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Angular Skating

Skating in a curved line, in excess of 10° angles

Game Situations: <ul style="list-style-type: none"> - Breakout - Regroup - Offensive Rush - Generating Speed - Evasive Play - Pressuring the Puck 	Key Performance Metrics (while Angular): <ul style="list-style-type: none"> - Top Speed - Time at Top Speed - Peak Acceleration - Forwards vs. Backwards - With Puck vs. Without Puck
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Pace

How a player uses their speed and the rate at which they perform.

Game Situations: <ul style="list-style-type: none"> - Creating Space - Puck Pursuit - Transition Game - Joining the Rush - Breakout - Forecheck, Backcheck 	Key Performance Metrics: <ul style="list-style-type: none"> - % Time at Top Speeds (while skating) - Avg Skating Speed - Avg Distance /minute - Endurance Conditioning
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Agility - Tight Turns

Short 90° - 180° turns within a tight radius

Game Situations: <ul style="list-style-type: none"> - Puck Protection - Man-on-man Defence - Angling - Neutral Zone Pressure - Offensive Forechecking 	Key Performance Metrics: <ul style="list-style-type: none"> - Distance Gain over 1.5 Sec. - Turn Radius - Avg Speed - Entry, Mid, Exit Speeds - With Puck vs. Without Puck
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Acceleration - 1.5 Sec Bursts

When a player accelerates for a short burst; from skating, turn exits or stationary.

Game Situations: <ul style="list-style-type: none"> - Puck Pursuit - Puck Retrievals - Rebounds - Faceoffs - Breakout from Boards - Creating Space 	Key Performance Metrics: <ul style="list-style-type: none"> - Distance Gained in 1.5 sec. - Top / Avg Acceleration Force - Speed Gain - Repetition Count - Forwards vs. Backwards - With Puck vs. Without Puck
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Acceleration - 3.0 Sec Sprints to Full Speed

When a player starts motionless, then accelerates for an extended time to full speed.


Game Situations: <ul style="list-style-type: none"> - Play Transitions - Rush - Backchecking - Headman Rush - Breakaway - Entering from Shift Change 	Key Performance Metrics: <ul style="list-style-type: none"> - Distance Gained in 3.0 sec. - Top / Avg Acceleration Force - Speed Gain - Repetition Count - Forwards vs. Backwards - With Puck vs. Without Puck
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Deacceleration

Stops and delays in deceptive skating and direction changes

Game Situations: <ul style="list-style-type: none"> - Puck Pursuit - Checking - Net Drives - Change Shooting Angles - Deaks, Deception w/ Puck - Direction Changes 	Key Performance Metrics: <ul style="list-style-type: none"> - Top Force - Time to Full Stop from Top Speed - Distance to Full Stop from Top Speed - Repetition Count; Delays, Full Stops - Forwards vs. Backwards - With Puck vs. Without Puck
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Endurance

Cardio test to analyze a players conditioning level

Game Situations: <ul style="list-style-type: none"> - Penalty Kill - Backchecking 	Key Performance Metrics: <ul style="list-style-type: none"> - Conditioning Level - Speed & Acceleration Drop Over Time
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If You Can Measure it, You Can Improve It!

Help players & teams harness the power of sports analytics to improve team evaluations, player development programs & game performance

Skill Evaluation

Advanced player performance breakdowns for over 25 hockey skills

Performance Benchmarking

Compare player skills to top performers, track improvements

Team Tactics

Coaching reports, play review and markup tools

Game Impact

Team and individual game impact reports

Bring world-class analytic capabilities into your hockey operations

Support players & coaches with NHL-level skill & performance reports

Streamline evaluations and ID camps using data-driven assessments

Provide players & parents rich analytic-based player progress reports

Simple and easy to operate, fully supported system

"Being a pioneer of on ice performance testing, first with Excel Hockey in 1996 and later with Next Testing in 2005, Drive Hockey has taken on ice performance & data tracking to another level that will unquestionably launch a new era of analytics."

Ron Johnson, Pro Skills Trainer / Elite Hockey Science



Combines / ID Camps / Evaluations

Highly accurate, qualitative skill assessments using sensor technology without any on-ice timing gates or setup.

Evaluators can access top skill rankings, sortable lists and player skill comparisons. In addition, each player receives 1 mo. free access to their own skill breakdown and benchmark comparison against top performers.

Practices / Camps / Skill Benchmarking

Bring advanced skill analytics into your player development environment. Coaches and players gain to access a deep performance breakdowns for developmental purposes. Players can track their own progress throughout the season and see how small steps can make big improvements.

Post-Game Tacital Analysis / Tournaments

Game analytics generated automatically using AI insights to measure the impact of individual players or line combinations on overall team performance. Analyze shifts, positioning and tactical play with heatmaps and an interactive replay markup tool.



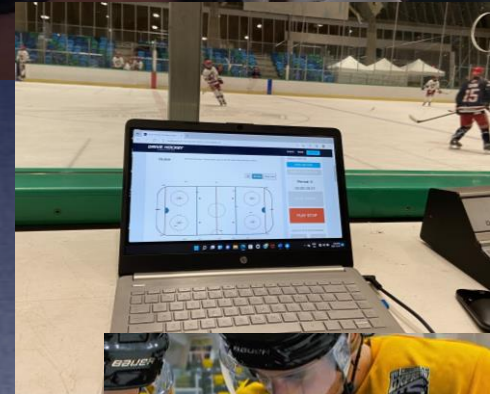
Portable Tracking System Setup in 15 Minutes

- One-time arena calibration, then simply setup 15 minutes before each event
 - Battery operated, system lasts 8 hrs., player tags 4-6 hrs. per charge
 - No internet required, system creates its own wireless network
 - Operate from a tablet, simple start and stop buttons
 - Sync data to cloud post-event to start AI-based processing

Full Training & Unlimited Support

You do not need to be a technical expert to partner with Drive Hockey. Our system is simple to operate, and we provide all technical support to end users.

- Unlimited, ongoing training & support
 - Hardware warranty, returns and repair handling
- All Tier 2 technical support for end users is included



Drive Hockey Analytic System Pricing

Multi-team License

Use for multiple teams within your organization / community

Unlimited Usage

Track as many events as you like throughout the year

Team Level Report Access

Includes team level report access for 5 admins per team and limited access for parents / players

Training & Unlimited Support

Ongoing technical & market support, access to partner events/content

	Price	Works to Per Player (avg. 5 teams)
Multi-team License (Annual fee)	\$8000 /yr.	\$100 /yr.
Includes unlimited event tracking, tech support and team level access for each tracked event		
<hr/> Requires the following hardware <hr/>		
Mobile Tracking System (one-time fee)	\$9,000*	-
Player Sensors (one-time fee)	TBD Qty.	\$150 /ea.
3-yr Extended Warranty	Included	
Extended hardware warranty included with annual license renewals (max 3 yrs)		

*Financing available OAC

Drive Hockey is being used in top leagues nationwide



"Drive Hockey is an industry leader in hockey tracking and player skill analytics and we're looking forward to working with them"

-Frank Butler, USHL Director of Player Development

"I'm very excited to be a part of developing a new technology that is going to help broaden players and coaches ability to improve their game, it will open up a whole new world for scouts and players to connect"

-Lindsay Hoffard, CEO Pro Hockey Development and former NHL Front Office Executive



Next Steps...

Contact us to order your Drive Hockey Analytics System today and bring the latest hockey training technology into your hockey operations and region!

The next steps to securing a system requires:

Contact us for a system demo

Sales order sign off

System order and delivery

Training and market launch support

Contact us at sales@drivehockey.com to get started

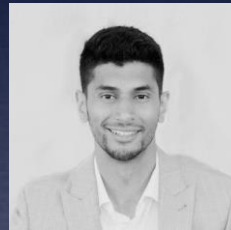
DRIVE HOCKEY

ANALYTICS

Drive Hockey Analytics, Inc. is a Canadian company out of Vancouver, BC formed in 2018 and backed by years of advanced R&D, award-winning innovation, and multiple international patents. Sensor based tracking technology is the next evolution in sports data bringing accurate, deep intelligence in real-time and Drive Hockey is at the forefront of developing this technology for the amateur sports market.



Mike
CEO



Adam
COO



Blair
VP Partnerships



Ron
VP Product



Jonathan
Communications



Krishant
Sr. Data Engineer

